



SAVING LIVES BUILDING CHAMPIONS

Swim Lesson Provider Network Requirements

The USA Swimming Foundation aims to provide the opportunity for every child in America to learn to swim. The USA Swimming Foundation strongly recommends swim lesson providers who meet or exceed industry best practices. Providers within the USA Swimming Foundation learn-to-swim network go above and beyond to provide a safe environment and facility by using trained and certified instructors and lifeguards, a low student to teacher ratio, and industry best-practices to empower children with the life-saving skill of learning to swim.

Organizations wishing to apply for participation in the USA Swimming Foundation's swim lesson provider network must meet the following minimum requirements:

1. Curriculum:
 - a. A nationally recognized learn-to-swim curriculum (e.g. Red Cross, YMCA, SwimAmerica, Starfish Swimming, etc.)
OR
 - b. Any independently-developed learn-to-swim curriculum reviewed and approved by the USA Swimming Foundation
2. Trained instructors **and** on-deck lifeguards holding current CPR and First Aid certification
3. Maximum 6:1 student to instructor ratio
4. Each child must receive a minimum of four (4) hours of in-water instruction per session, or be enrolled in a perpetual program with a minimum of one class per week
5. Proof of insurance for the program with the following minimum limits:

Each Occurrence: \$1,000,000

General Aggregate: \$3,000,000
7. Formal, practiced, Emergency Action Plan for each location or program site
8. Operate in a facility regulated by the Department of Health or similar governing agency

In addition to maintaining the requirements above, organizations wishing to apply for participation in the USA Swimming Foundation's swim lesson provider network must be willing to provide the following:

1. Annual Enrollment Data: Number of **unique** children enrolled in the program; statistics are kept on the following:
 - a. Total number of unique enrolled participants
 - b. Number of participants served with USA Swimming Foundation grant dollars (*grant recipients only*)
 - c. Number of participants served through local scholarship opportunities (i.e., funded by the program directly, free or reduced-cost programming)
 - d. Additional information when applicable
2. Placement of the USA Swimming Foundation Logo with live link to usaswimming.org/foundation on the program website
3. Completed, signed indemnification statement and W9 form

As a USA Swimming Foundation-recognized swim lesson provider, programs can take advantage of the following benefits and more:

1. Utilize the USA Swimming Foundation's name and branding to drive awareness to your learn-to-swim and aquatic programs
2. Premier listing on Swim Lesson Finder featured on usaswimming.org/foundation and usaswimming.org
3. Participate in on-going, national marketing and public relations campaigns along with the USA Swimming Foundation and its corporate and aquatic partners
4. Eligibility to apply for grant dollars to support children who otherwise would not participate in learn-to-swim programming
5. Free or reduced rates on organizational memberships and educational opportunities, including the Children With Challenges™ online course for programs offering services for children with special needs
6. Access to lower rates on general liability insurance

For additional information, please contact:

USA Swimming Foundation
Pre-Competitive Programs
1 Olympic Plaza
Colorado Springs, CO 80909

Email: masinfo@usaswimming.org
Phone: 719-866-3520

To apply directly, [CLICK HERE](#) or find the application online at usaswimming.org/foundation