



NATIONAL
WATER SAFETY
C O N F E R E N C E

PRESENTED BY  NDPA

CONFERENCE
EXPERIENCE PLANNER

FEBRUARY 13 - 16, 2023

LINKS & INFORMATION

AGENDA



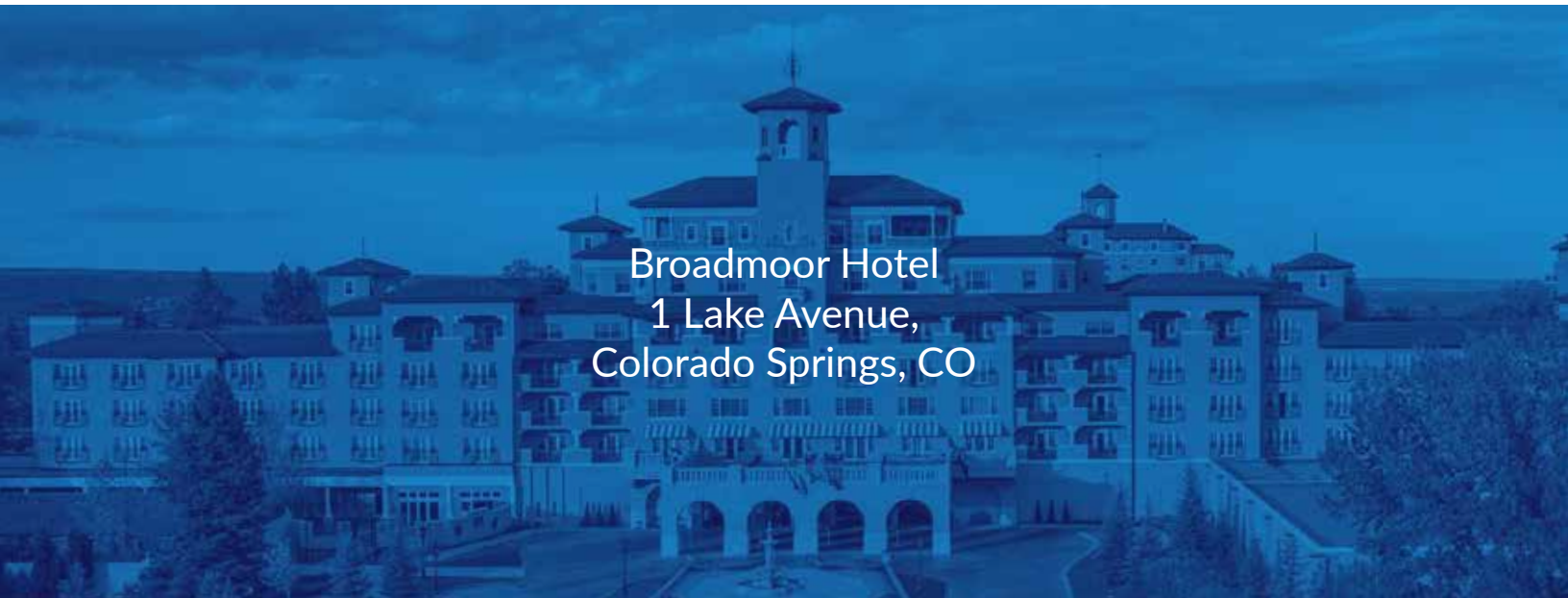
SPEAKERS



SESSIONS



HOTEL



Broadmoor Hotel
1 Lake Avenue,
Colorado Springs, CO

PRE-CONFERENCE CHECKLIST

TO DO ASAP

- Set conference goals.

GOAL 1 _____

GOAL 2 _____

GOAL 3 _____

- Based on your conference goals, connect with attendees and speakers prior to the conference.

- Review conference agenda online.
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TO DO THIS WEEK

- Follow sponsors, speakers, & vendors on social media.

- Prepare a quick intro for yourself when attending networking sessions (PS: This is a MUST!).

- Post learning or news about the conference on social media or on your blog.

- Set up your schedule so you can be fully present. Get the most out of this opportunity!
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FOR THE CONFERENCE EXPERT

- Find an accountability buddy to check in with to stick to your goals.

- Identify conference sessions you want to attend in your calendar.

- Reach out prior to the conference. For example, you could introduce yourself and express your interest in their session topic.

CONFERENCE AGENDA

MONDAY, FEBRUARY 13TH, 2023

7:30AM - 6:00PM: REGISTRATION OPENS | *Location:* Broadmoor Hall Entrance

8:30AM - 9:30AM: FIRST TIMERS SESSION | *Mary Downing, NDPA* | *Location:* Broadmoor D

9:45AM - 11:15AM: KEYNOTE SESSION

- **Unraveling Superwoman (Dana Vollmer) & AMERICAN RED CROSS AWARDS PROGRAM**
Sponsored by American Red Cross & Association of Aquatic Professionals | *Location:* International Hall

11:40AM - 12:50PM: BREAKOUT SESSIONS - ROUND 1

- **#DrowningCPR** (Drowning Response)
Bobby Pratt, Great Lakes Surf Rescue Project | *Location:* Colorado F
- **A Whole Community Approach to Drowning Prevention** (Community Action)
Karen Cohn, The ZAC Foundation | *Location:* Broadmoor C
- **Lessons from Our International Learn to Swim Outreach Trips** (International)
Alissa Magrum, Colin's Hope | *Kim Shults, Face In Water* | *Location:* Broadmoor D
- **The Legacy of Drowning: Surviving Siblings Tell Their Story** (Family Advocacy Track; **In-Person Only**)
Lisa McMullin, SWIM ON Foundation | *Christopher McMullin, Private Practice* | *Location:* International Hall North

12:50PM - 2:00PM: LUNCH ON YOUR OWN

2:00PM - 3:10PM: BREAKOUT SESSIONS - ROUND 2

- **From Broken to Brave** (Family Advocacy Track; **In-Person Only**)
Rebecca M Schwab, Emily Grace Foundation | *Eric Rognmoe, Hannah's Hands of Hope*
BethAyn Rognmoe, Hannah's Hands of Hope | *Location:* Colorado E
- **Pediatric Drowning Prevention and Pre-Hospital Treatment** (Drowning Response)
Monica Fernandez, Baby Survival Swim | *Location:* Colorado F
- **The CPSC Pool Safely Campaign: From VGB to Public Education, Drowning Data – and Beyond: How the Federal Government Advances Water Safety** (Government; **In-Person Only**)
Nychelle Fleming, CPSC | *Susan Bathalon, CPSC* | *Jessica Reape, FINN Partners* | *Location:* Broadmoor C
- **ONLINE WATER SAFETY EDUCATION IS FUN** (Innovation Track)
Jessica Brown, Colin's Hope | *Location:* Broadmoor D

3:30PM - 4:40PM: NDPA AWARDS CEREMONY | *Location:* International Hall North

5:00PM - 6:10PM: FEATURED SESSION

- **A'CHI: An Evening of Healing and Restoration**
Sue Nelson, Total Aquatic Program | *Ruth Sova, ATRI* | *Location:* Indoor Pool

6:00PM - 9:00PM: FAMILIES UNITED TO PREVENT DROWNING DINNER (Member's Only) | *Location:* Off-Site

7:30PM - 11:00PM: AOAP & NDPA: On-Site Scavenger Hunt | *Location:* Play at the Broadmoor

CONFERENCE AGENDA

TUESDAY, FEBRUARY 14TH, 2023

7:45AM - 6:00PM: REGISTRATION OPENS | *Location:* Broadmoor Hall Entrance

8:00AM - 9:00AM: AOAP & NDPA GENERAL SESSION

- **Ignite Your Legacy** *Aquatics International Sponsored General Sessions/Awards*
Kristen Barnes, Counsilman-Hunsaker | Location: International Hall

9:15AM - 10:25AM: BREAKOUT SESSIONS - ROUND 3

- **Teaching Water Safety: An Out of the Classroom Experience** (Family Advocacy Track)
Jessica Barnes, Cayla's Coats Inc. | Location: Colorado E
- **Engaging Stakeholders** (Community Action; **In-Person Only**)
Megan Ferraro, The ZAC Foundation | Location: Colorado F
- **Water Safety Champion "You and Your Community" Successes** (Innovation Track)
Mick Nelson, Total Aquatic Programming LLC | Location: Broadmoor C
- **Boating Safety & Rescue: An Interactive Session** (Open Water Safety)
Meric Tendrich, The Safety Anchor | Location: Broadmoor D
- **THE OTHER A: Helping Swim Teachers Improve Their Understanding of ADHD** (Special Abilities)
Angela Wild, Elemental Aquatics | Location: International Hall North

10:45AM - 11:55AM: GENERAL SESSION

- **Families United to Prevent Drowning: The Turning Point 2.0** | *Location:* International Hall North

11:55AM - 1:15PM: LUNCH ON YOUR OWN

1:15PM - 2:25PM: BREAKOUT SESSIONS - ROUND 4

- **Innovative Partnerships & Proven Tools to Bring Water Safety Education To Parents, Caregivers, & Children**
Jessica Brown, Colin's Hope | Alissa Magrum, Colin's Hope | Location: Colorado E (Family Advocacy Track)
- **Lane Lines in Your Brain: Breaking Down Old Motor Learning Myths for Improved Instruction**
Angela Wild, Elemental Aquatics | Location: Colorado F (Learn to Swim)
- **Advocacy Workshop: Influencing Public Policy to Serve Water Safety - Part 1 of 2** (Advocacy Track)
Alan Korn, Abbey's Hope Charitable Foundation | Location: Broadmoor C
- **Daily Waterfront Assessment for Safety and Prevention Planning** (Open Water Safety)
Scott Ruddle, Grand Bend Beach Patrol | Location: Broadmoor D
- **Anxiety and Discomfort Learning to Swim** (Special Abilities; **In-Person Only**)
Cindy Freedman, Swim Angelfish | Ailene Tisser, Swim Angelfish | Location: International Hall North

CONFERENCE AGENDA

TUESDAY, FEBRUARY 14TH, 2023

2:45PM - 3:55PM: BREAKOUT SESSIONS - ROUND 5

- **Water Baby Culture-Is it What is Safest for our Children?** (Family Advocacy Track)
Jenny Bennett, Parents Preventing Childhood Drowning | *Christi Brown*, Judah Brown Project | *Location*: Colorado E
- **Mind the Gap: Challenging Conversations with Swim Professionals and Parents** (Learn to Swim)
Courtney Kline, Swim4Life Colorado | *Location*: Colorado F
- **Advocacy Workshop: Influencing Public Policy to Serve Water Safety – Part 2 of 2**
Alan Korn, Abbey's Hope Charitable Foundation | *Location*: Broadmoor C (Advocacy Track)
- **Open Water Swim Safety for Young Adults** (Open Water Safety)
Jason MacDonald, US Marine Corps | *Location*: Broadmoor D
- **One Size Doesn't Fit All: How to Adapted Aquatic Instruction for Individuals with Disabilities**
Dr. Emily Dow, University of the Incarnate Word | *Location*: International Hall North (Special Abilities; **In-Person Only**)

4:15PM - 5:20PM: BREAKOUT SESSIONS - ROUND 6

- **Partnering with Swim Schools to Grow Drowning Prevention Efforts in Your Community**
Lisa Zarda, US Swim School Association | *Location*: Colorado E (Innovation Track)
- **One Small Drop: The Importance of Mobile Swim Instructors in Your Community Water Safety Partnerships**
Angela Wild, Elemental Aquatics | *Location*: Colorado F (Learn to Swim)
- **"Every Child a Swimmer" Legislation & Scholarship** (Advocacy Track)
Mary Jackson, AquaChamps Swim School | *Daniel Vawter*, AquaChamps Swim School | *Location*: Broadmoor C
- **Ditch "Break the Grip of the Rip" and Flip, Float, Follow** (Open Water Safety)
Dave Benjamin, Great Lakes Surf Rescue Project | *Location*: Broadmoor D
- **Unraveling the Significance of Drowning in Autism** (Special Abilities)
Stacey Hoaglund, Autism Society of Florida | *Location*: International Hall North

5:30PM - 8:00PM: EXHIBIT HALL GRAND OPENING | *Location*: Broadmoor Hall

CONFERENCE AGENDA

WEDNESDAY, FEBRUARY 15TH, 2023

7:45AM - 6:00PM: REGISTRATION OPENS | *Location:* Broadmoor Hall Entrance

8:00AM - 9:30AM: FAMILIES UNITED TO PREVENT DROWNING: JADES BREAKFAST | *Location:* Crystal Ballroom

9:30AM - 10:40AM: BREAKOUT SESSIONS - ROUND 7

- **Further Adventures of Effective Partnering and Education for Prevention** (Innovation Track)
Tina Morgan, Department of Children and Families | *Kirby Morgan*, Department of Children and Families
Location: Colorado E
- **Aquaticity: A New Method for Assessing Swim Skills** (Learn to Swim; **In-Person Only**)
Stacey Bender, Texas State University, Dept HHP | *Jo An Zimmermann*, Texas State University, Dept HHP
Location: Colorado F
- **Enhancing Swimmer Safety – Combining Artificial Intelligence (AI), Video Analytics & Humans** (Technology)
Dr. Larry Newell, Ellis Aquatic Innovations | *Joe Stefanyak*, Jeff Ellis and Associates, Inc. | *Location:* Broadmoor C
- **Suction Entrapment: It's History, Present, and Future** (Advocacy Track)
Michael Haggard, The Haggard Law Firm | *Location:* Broadmoor D
- **Impediments to Victim Recognition: A Review of the Literature** (Drowning Response)
Dr. Claudia Duncan, Professional Pool Management | *Location:* International Hall North

11:00AM - 12:10PM: BREAKOUT SESSIONS - ROUND 8

- **Texas Home Pool Safety Barrier and Device Use Survey Results** (Innovation Track)
Dr. Molly Johnson, Dell Children's Trauma and Injury Research Center | *Location:* Colorado E
- **How to Get a Story on the Local News: Free Exposure That Results in Credibility, Sales & Donations**
Laura Metro, CPR Party & The Marketing Spirit | *Location:* Broadmoor C (Marketing & Communication)
- **Addressing Water Safety in Swim Lessons Through Repetition and SwimPlay** (Learn to Swim)
Clarey Collins, Goldfish Swim School | *James Collins*, Goldfish Swim School | *Location:* Broadmoor D
- **"In The Air Tonight" (Drowning Physiology)** (Drowning Response)
Jeff Krall, Lawrence/Douglas County Fire/Medical, Lawrence, Ks | *Location:* International Hall North

12:30 - 1:00PM: LUNCH WITH EXHIBITORS | *Location:* Broadmoor Hall

1:00 - 3:00PM: EXHIBIT HALL OPEN PUBLIC HOURS | *Location:* Broadmoor Hall

CONFERENCE AGENDA

WEDNESDAY, FEBRUARY 15TH, 2023

3:15PM - 4:25PM: FEATURED SESSIONS

- **An Update on the US National Water Safety Action Plan**
Morag MacKay & Steering Committee Members | *Location:* International Hall North
- **A Review of Drowning Epidemiology & Statistics**
Dr. Julie Gilchrist, NDPA Chief Medical Advisor | *Location:* Broadmoor D

4:45PM - 5:55PM: FEATURED SESSIONS

- **Evaluating Unsupported Water Competency Skill Attainment for Young Children**
Connie Harvey, American Red Cross | *Bill Ramos*, Indiana University
Stephen Langendorfer, International Journal of Aquatic Education & Research | *Location:* International Hall North
- **Aquatic Accidents: A Legal Review**
Alan Korn, Abbey's Hope & NDPA | *Michael Haggard*, The Haggard Law Firm | *Location:* Broadmoor D

7:00PM - 11:00PM: NDPA & AOAP ALL CONFERENCE DINNER & SOCIAL | *Location:* Off-Site at Ivywild Schoolhouse

THURSDAY, FEBRUARY 16TH, 2023

8:30AM - 6:00PM: REGISTRATION OPEN | *Location:* AOAP Registration Desk at Broadmoor Hall Entrance

8:45AM - 9:55AM: KEYNOTE SESSION

- **An Address & Interview with the US Consumer Product Safety Commission Chairman**
Alexander Hoehn-Saric, Chairman of the US Consumer Product Safety Commission
Interviewer: *Alan Korn*, Abbey's Hope & NDPA | *Location:* International Hall

10:15AM - 11:25AM: KEYNOTE SESSION

- **Essentials Tools...Journeying from Challenges to Celebrations**
Neil Ihde, LifelQ | *Location:* International Hall

Additional Virtual Only Sessions

Available online through July 2023.

Drowning Prevention Strategies Utilized in the Hawaiian Islands Ocean Environment
Ron Bregman, Marine Corps Base Hawaii

A Drowning Epidemic During a Global Pandemic
Yasmen Barnett, Osceola County Sheriff's Office
Erika Lakey, Osceola County Sheriff's Office

Lessons By Lifeguards—Connecting Volunteer Lifeguards and Underprivileged Children
Anna Krans, Lessons By Lifeguards

The Changing Dynamics of Water Safety
Shawn Slevin, Swim Strong Foundation

What Do Board of Directors Do?
Pam Cannell, BoardBuild, Inc.

The Dangers of Shallow Water
Wes Long, StarGuard Elite

Show Me The Money
Melissa Sutton, NDPA

Influencing Public Policy
Alan Korn J.D., Abbey's Hope

Marine Corps Journey Towards Water Safety Excellence at Japan Based Installations
Shawn Curtis, US Marines Pacific Installation

Gen WS
Alissa Magrum, Colin's Hope
Jessica Brown, Colin's Hope

**Schedule subject to change. Visit [WaterSafetyConference.org](https://www.WaterSafetyConference.org) for the latest updates!*

CONFERENCE

DAILY PLANNER

DAY 1 MONDAY, FEBRUARY 13th

- **7:30AM:** REGISTRATION OPENS

- **8:30AM - 9:30AM:** FIRST TIMERS SESSION

- **9:45AM - 11:15AM:** KEYNOTE SESSION

- **11:40AM - 12:50PM:** BREAKOUT SESSIONS

- **12:50PM - 2:00PM:** LUNCH ON YOUR OWN

- **2:00PM - 3:10PM:** BREAKOUT SESSIONS

- **3:30PM - 4:40PM:** AWARDS CEREMONY

- **5:00PM - 6:10PM:** FEATURED SESSION

- **7:30PM - 11:00PM:** SCAVENGER HUNT

DAY 2 TUESDAY, FEBRUARY 14th

- **7:45AM:** REGISTRATION OPENS

- **8:00AM - 9:00AM:** GENERAL SESSION

- **9:15AM - 10:25AM:** BREAKOUT SESSIONS

- **10:45AM - 11:55PM:** GENERAL SESSION

- **11:55AM - 1:15PM:** LUNCH ON YOUR OWN

- **1:15PM - 2:25PM:** BREAKOUT SESSIONS

- **2:45PM - 3:55PM:** BREAKOUT SESSIONS

- **4:15PM - 5:20PM:** BREAKOUT SESSIONS

- **5:30PM - 8:00PM:** EXHIBIT HALL OPEN

CONFERENCE

DAILY PLANNER

DAY 3

WEDNESDAY, FEBRUARY 15th

- **7:45AM:** REGISTRATION OPENS

- **9:30AM - 10:40AM:** BREAKOUT SESSIONS

- **11:00AM - 12:10PM:** BREAKOUT SESSIONS

- **12:30PM - 1:00PM:** LUNCH WITH EXHIBITORS

- **12:30PM - 3:00PM:** EXHIBIT HALL OPEN

- **3:15PM - 4:25PM:** FEATURED SESSIONS

- **4:45PM - 5:55PM:** FEATURED SESSIONS

- **7:00PM - 11:00PM:** CONFERENCE SOCIAL

DAY 4

THURSDAY, FEBRUARY 16th

- **8:30AM:** REGISTRATION OPENS

- **8:45AM - 9:55AM:** KEYNOTE SESSION

- **10:15AM - 11:25AM:** KEYNOTE SESSION

NOTES:

POST-CONFERENCE CHECKLIST

TO DO NOW

- Post something you learned or felt at the conference.
 - Write notes on every business card you were given.
 - Jot down as many names and/or organizations you remember meeting.
 - Summarize notes, ideas and action plans and document them.
 - Check back to your pre-conference goals and make sure they are met (If you didn't make goals, no problem! Just write down what they would have been and work backwards).
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TO DO THIS WEEK

- Contact everyone you wanted to connect with and open conversations towards partnerships, opportunities, and further learning.
 - Prioritize 1 or 2 people to spend time with a post-conference meet or phone call.
 - Send thank you notes/emails to whoever is appropriate.
 - Post learning or news about the conference on social media or on your blog.
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FOR THE CONFERENCE EXPERT

- Find an accountability buddy to check in with a month after the conference to stick to goals.
- Share learning from the conference with at least one person who can benefit.
- Optional: donate to a cause in honor of attending the conference.

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